

The Media Production & Technology Show 2023

The Media Production & Technology Show (MPTS), today announced that registration is open for the 2023 show. For the first time in the show's six-year history, it will be held in the Grand Hall of London's iconic Olympia London, enabling visitors to access a packed seminar programme featuring many household-name speakers, bespoke theatre zones and experience a bigger show floor with even more international exhibitors than ever before. MPTS will run from 10 -11 May 2023.

MPTS is organised by Media Business Insight (MBI) Ltd, publishers of market-leading titles including Broadcast, Broadcast Sport, Broadcast Tech, KFTV, The Knowledge and Screen International. MBI is a GlobalData Company.

Fresh off the back of MPTS' most successful year in 2022, which saw a record number of over 300 exhibitors and 8,000 attendees from 40 different countries, MPTS returns with a special focus on interactivity, encouraging visitors to learn and discover the latest technologies and future trends in audio, remote production, lighting, post, sports broadcasting and virtual production.

MPTS is thrilled to announce a raft of new exhibitors for 2023 including Codemill, EIZO, ES Broadcast, ProAV, RØDE and Videndum Production Solutions. Making a return to the show floor, MPTS is pleased to welcome back Blackmagic Design, HHB, Mo-Sys Engineering, RED Digital Cinema, ROE Visual, Ross Video and Seagate, to name a few.

Ross Video is one of many exhibitors returning to MPTS this year, hailing the show a "must-attend" event in its calendar. Lauren Myers, Director, Integrated Marketing at Ross Video, said: "We are so pleased to be back at MPTS, the show provides fantastic networking opportunities with a plethora of existing and potential new customers. To have so many highly regarded companies and visitors from the creative, media, production and tech communities under one roof is an opportunity not to be missed."

MPTS' popular theatre areas will be returning for 2023, including the Keynote, Production Technology, Post-Production, Virtual Production and Audio. Due to the standout success of the 2022 Virtual Production Theatre, headline sponsor Pixotope returns and leading video technology company 80six will host an expanded area to showcase how innovative technologies and creativity are fueling this growing sector.

Across the two-day event, industry experts will present thought-provoking keynote presentations, panel discussions and educational sessions, tackling some of the most relevant issues currently affecting the industry. Speakers will be announced in the coming weeks.

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Charlotte Wheeler, Director, The Media Production & Technology Show, said: “The UK video and TV programme distribution industries equate to a market size of \$4.5 billion, with these sectors at the centre of real growth for the economy. We are thrilled to bring back MPTS with a bigger footprint in 2023 and make it the destination in Europe for creatives and technologists to gather, network and conduct meaningful business.

In six short years, the show has grown from strength to strength and we look forward to welcoming even more international visitors and exhibitors in 2023” added Wheeler.

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