

Martin Audio Appoints Spectrum Audio Visual as Distributor for Singapore



Martin Audio and Generation AV have announced the appointment of Spectrum Audio Visual Pte Ltd as the distributor for Martin Audio products in Singapore, focusing on the installation sector.

Wayne Soo, General Manager of Spectrum, commented: "Being recognised by Martin Audio as their business partner, and trusting us to grow the business in the Singapore market, is something that excites the whole Spectrum team. Our MD Mr. Vincent Chua and I are really relishing this long-term business relationship."

David Wong, Sales Director for Generation AV and Martin Audio, added: "We are very pleased to welcome Spectrum Audio Visual as our new partner in Singapore. Their energy and unique approach to the various key vertical markets, product knowledge and after sales support is of the very highest standard in this region. We look forward to working closely to further strengthen and grow the Martin Audio

installation business in Singapore.”

Adding his comment, Martin Audio MD, Dom Harter, stated: “It is particularly exciting to welcome Spectrum Audio Visual to the Martin Audio family at this time, especially with the recent launch of TORUS, our new constant curvature array. We look forward to supporting Spectrum in their efforts to make Martin Audio the first choice for their customers in Singapore.”

Spectrum Audio Visual will focus on the installation market in Singapore. Generation AV and Martin Audio will continue to support Entertainment and Touring partners directly where required.

<https://martin-audio.com>