

Neo Entertainment invests in Martin Audio WPC



Headquartered in Mumbai, Neo Entertainment is one of India's premier event production companies. With a promise to continually deploy the latest tech and expertise, they recently upgraded their front-line PA, investing in a Martin Audio WPC line array. They placed a significant order with territory distributors, Vardhaman Megatech Pvt Ltd (VMT), comprising 16 WPC tops and eight SXH subwoofers, along with iK42 amp racks and accessories.

The move highlights this dedication to delivering a superior sound experience for their clients, and their trust in VMT. Speaking of the purchase, Neo Entertainment director, Betson Carvalho said, "Choosing the Martin Audio WPC system has been a transformative step for Neo Entertainment. This powerful combination of components has revolutionized our sound capabilities, delivering clear, dynamic and impactful audio that truly elevates events. Martin Audio's renowned precision and reliability provide us with the confidence to push the boundaries of what we can achieve in every performance."

The company's senior system engineer, Rahul More added, "I've been thoroughly impressed by the WPC system. It's combination of clarity, power and precision has transformed our event soundscapes, ensuring every note and beat is delivered flawlessly. The intuitive set-up and reliable performance make it a stand-out choice for any high-demand production environment." Concluded VMT Director of Sales, Jeff Mandot, "The event production industry is evolving rapidly, and Martin Audio's growth reflects the increasing demand for superior sound solutions. WPC is a game-

changer, offering unmatched audio clarity and impact. Neo Entertainment's acquisition underscores the industry's shift towards cutting edge technology to deliver exceptional experience."

Both he, and VMT head of sales Kekul Sheth, say their continuing mission is to empower clients with the finest audio equipment available. "Seeing Neo Entertainment elevate their set-up to the Martin Audio WPC reflects our shared commitment to excellence. We look forward to continued collaborations and are dedicated to supporting them as they set new standards in the event production industry," they say. Finally, Generation AV's Dave McKinney adds, "We are proud to welcome Neo Entertainment to the Martin Audio family - they are an exciting and dynamic production company, and we look forward to seeing their new WPC system on their future shows. With VMT in the driving seat, the Martin Audio family is growing quickly in India."

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