

Shure is Conference Audio Partner for ISE 2022

Shure to provide full audio support for packed ISE 2022 conference schedule in Barcelona



Picture: Fira de Barcelona

Integrated Systems Europe announces global audio manufacturer Shure as the Conference Audio Partner for ISE 2022. Taking place at the Fira de Barcelona Gran Via, ISE 2022 will host four days of unrivalled conference content across a broad range of vertical markets including Live Events, Education and Digital Signage.

Conferencing expert Shure will be supporting the leading event for the AV industry with a full range of audio equipment, including its Axient® Digital Wireless System. Trusted by top audio professionals from live performance to theatre and broadcast, Axient Digital is the most widely used high-end wireless system, providing signal stability and clear audio even in the most congested RF environments. The complexity of an event like ISE, with several stages all with significant wireless channel requirements, demands highest standards for the sound setup. Relying on Shure's solutions is the ideal choice to help ensure impeccable audio quality throughout all spaces at the Fira de Barcelona.

"We are honoured to be the Conference Audio Partner for ISE this year," said Chris Schyvinck, President and CEO at Shure. "And after such a challenging period for the

entire industry, we are looking forward to bringing the AV community back together with a fantastic line-up of live conferences.”

“ISE and Shure have upheld a long-standing relationship, spanning decades,” commented Mike Blackman, Managing Director, Integrated Systems Events. “With nearly 100 years of history shaping audio, having Shure as our sole audio provider for all conferences will ensure ISE 2022 is a show to remember!”

The ISE 2022 conference schedule will include a host of keynote speakers, presenters, and demonstrations, all of which will use the best and latest innovative Shure technology and products. Shure will also be working closely with audio specialist Iventions for all on-site audio activities and to ensure a smooth-running conference programme.

ISE 2022 Conference Programme:

Monday 9 May 2022

- Smart Building Conference
- Superyacht Technology Summit

Tuesday 10 May 2022

- Control Rooms Summit
- Smart Workplace Summit

Wednesday 11 May 2022

- Digital Signage Summit
- Digital Learning Summit

Thursday 12 May 2022

- Live Events Summit

www.iseurope.org
www.shure.com