

Vincenzo Borrelli new HH UK & Europe Business Development Manager



L-R: James Laney, Vincenzo Borrelli

Headstock Group announces the recruitment of Vincenzo Borrelli as Business Development Manager for its HH brand. Vincenzo takes responsibility for the expansion of the distributor base for HH products across Europe, along with the ongoing development of domestic sales to the UK network.

James Laney, CEO for Headstock Group, commented: "We are very excited to have Vince working with us. His experience, knowledge and skill will certainly be a big

asset to the growth of HH.”

Vincenzo commented: “Really looking forward to the exciting challenge of increasing the HH profile and developing the distributor network across the regions.”

Ian Wright, Director of International Sales, added: “HH sales have continued to develop rapidly around the world over the past year. During the pandemic we took the chance to develop many new HH products and as things have reopened, we are seeing the rewards from this investment. Vince’s contribution to this in Europe will be a major part of the next phase, and we warmly welcome him!”

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