

Yamaha Expands AG Series



Yamaha has improved and expanded its AG series of live streaming mixers, not only updating the AG06 and AG03 with new features, but adding the AG01, a combined studio quality condenser microphone with a high performance mixer, the standalone YCM01 microphone and an all-in-one live streaming package.

As remote communication of all kinds continues to grow in importance, personal live streaming has become a major form of online entertainment. With platforms such as YouTube Live, Twitch and podcasting offering a diverse range of content and streaming styles - from simple, single-person productions to those which involve multiple voices - live streaming has also seen rapid growth in business and education. Here, an ever-growing number of classes, seminars, meetings and

business transactions are being carried out via live streaming.

Foreseeing such demand, in 2015 Yamaha released its AG series of live streaming mixers, which became an industry standard for a wide range of online audio applications. Even users with no experience could achieve their streaming aspirations, thanks to the flexible input capability, simple intuitive interface, onboard DSP effects and LOOPBACK function, which allowed users to integrate USB-connected audio signals into their broadcasts.

The second generation of the AG series expands on these features with the updated AG06MK2 and AG03MK2, plus the brand new AG01 and YCM01. All have been developed to satisfy a more diverse range of uses and are available in either black or white to easily adapt to any streaming environment. The AG06MK2 streaming mixer now has two high quality, phantom-powered inputs for condenser microphones, allowing it to accommodate an even wider range of streaming applications, such as dialogue driven podcast and band/ensemble musical performances.

Meanwhile, both the AG06MK2 and AG03MK2 have been updated with a mute button, improved amp simulator, enhanced sound quality and a four-pole mini I/O to support Android devices. This enables mirrored or voice chat streaming by simultaneously connecting the main streaming device via USB and the secondary device to the four-pole mini jack.

The AG01 is a brand new, studio-quality condenser USB microphone, combined with a high performance mixer that features DSP effects, LOOPBACK functionality and flexible connections for stress-free streaming. Compact enough to be placed on a desk or mounted on a desk arm and powered via USB or battery pack, it can transform almost any environment into a fully-functioning streaming station.

For streamers who prefer to keep their microphone and mixer separate, Yamaha has also introduced the YCM01 studio-quality condenser microphone. An ideal choice for live streamers who require high quality sound, the YCM01 features an XLR socket and cardioid polar pattern for more focused sensitivity. It will add a new level of professionalism to live streaming, remote meetings and music production.

For those who want an all-in-one streaming solution, Yamaha has also introduced the AG03MK2 LSPK Live Streaming Package. This is a full streaming setup that includes an AG03MK2 mixer, a YCM01 microphone, YH-MT1 high-fidelity headphones and an XLR microphone cable, delivering a simple yet powerful streaming solution.

The AG01, AG03MK2 and AG06MK2 all feature USB-C connectivity, with the updated AG Controller software used to quickly and easily adjust the DSP audio processing of each AG device. Offering 'Simple' and 'Detail' modes of operation, AG Controller gives users detailed control of their audio from any Windows/Mac or iOS device connected via USB.

Yamaha Updates and Expands AG Series Live Streaming Products

Wednesday, 20 April 2022 18:43



Yamaha AG06MK2

The AG series comes bundled with Steinberg's Cubase AI music production software and WaveLab Cast for streamed audio production and editing. The AG01 is also compatible with the free Rec'n'Share and Cubasis LE iOS apps to support and inspire your audio content creation.

"Based on feedback from our customers and the ever-evolving online audio ecosystem, we've updated the AG series to provide new options and value to meet the demands of the rapidly expanding live streaming markets," says Thomas Hemery, General Manager of Marketing & Sales at Yamaha's Pro Audio division. "We are sure that the new AG Series will make it even easier for users to find their own unique voice, community and audience through live streaming."

The AG03MK2 and AG06MK2 will be available from May 2022, with the AG01 and

Yamaha Updates and Expands AG Series Live Streaming Products

Wednesday, 20 April 2022 18:43

YCM01 following in June 2022.

www.yamahaproaudio.com