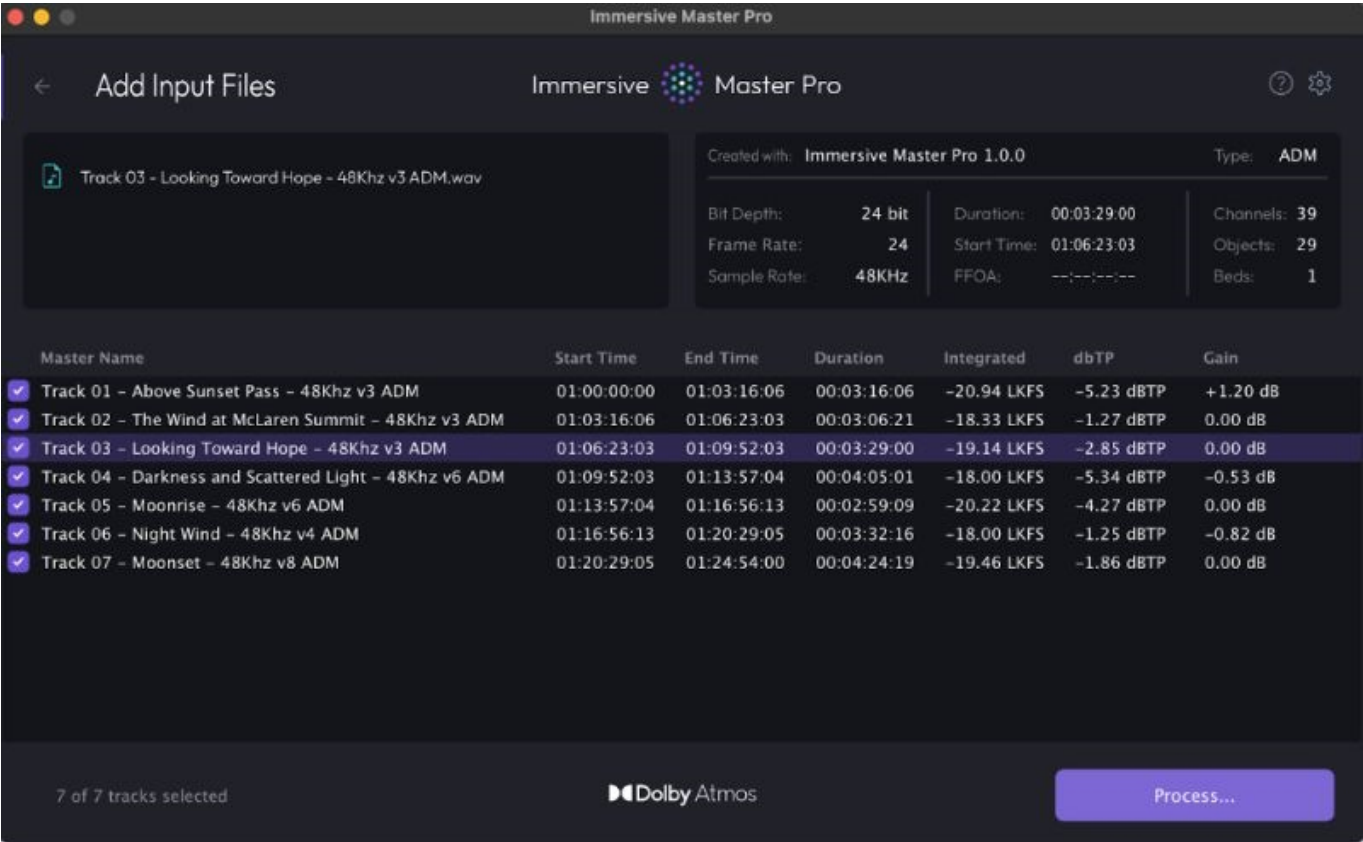


Immersive Machines Immersive Master Pro



Immersive Machines announces Immersive Master Pro, a powerful tool designed to streamline the way sound professionals handle Dolby Atmos and ADM files. With a focus on batch processing, editing, and analysis, this macOS application is built for today's immersive audio workflows, launching just in time for the AES Show.

"We're committed to listening to our customers and providing tools that meet their needs," said Nathaniel Reichman, co-founder of Immersive Machines. "These new features reflect that commitment and further enhance the flexibility and functionality of Immersive Master Pro for professionals working in immersive music mastering."

As immersive audio formats become increasingly prevalent, the need for intelligent, efficient file management solutions grows. Immersive Master Pro addresses this demand with a suite of features designed to streamline complex workflows, making it easier for professionals to manage Dolby Atmos and ADM files. Responding to requests from mastering engineers, this update introduces a new Auto Correct Loudness mode called "Equally." This feature corrects all highlighted tracks in equal proportion to the loudest track, preserving the balance between tracks. The original mode, now named "Independently," remains available, giving users more control over their mastering process.

Immersive Machines announces Immersive Master Pro Software Update

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Users now have the option to authorize a host computer instead of relying solely on a physical iLok dongle. This new feature offers greater flexibility for professionals who prefer to manage their licenses without extra hardware. All current and future license holders of Immersive Master Pro can now authorize up to two devices. This enhancement is perfect for busy producers, allowing them to set up both a studio computer and a portable laptop under a single license. Users simply need to synchronize their account with the iLok License Manager to access the additional activation. These new features are available as a free update to all existing customers. To download the update, visit the Website below and follow the instructions.

www.immersivemasterpro.com