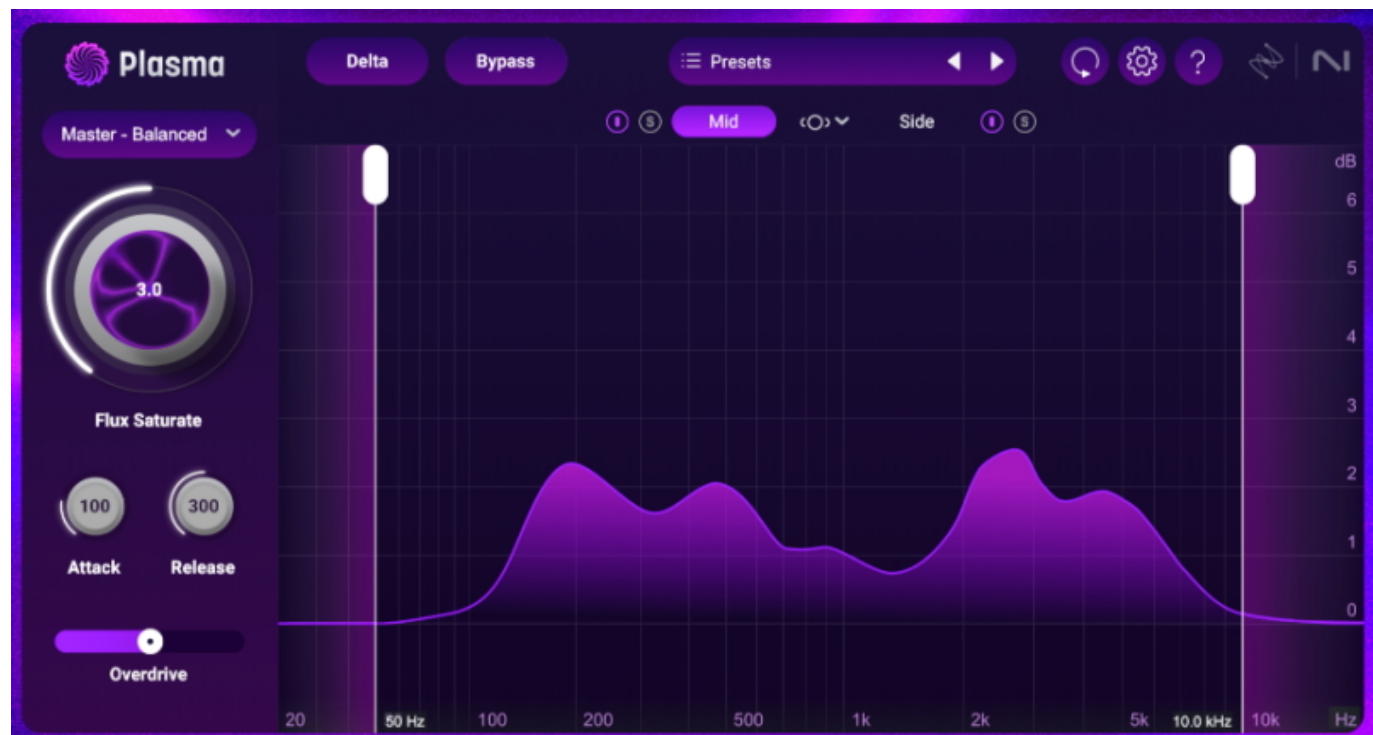


iZotope Plasma



iZotope, a part of Native Instruments, today announced Plasma, a new adaptive tube saturator plugin. The first installment in a new collection of upcoming iZotope plugins, the Catalyst Series, Plasma features groundbreaking “Flux Saturation” technology that applies tube saturation precisely where and when it’s needed to enhance your music. Unlike traditional saturators that apply a static effect, Plasma’s dynamic processing offers a lighter touch for consistently balanced mixes and masters.

Key Features:

- Flux Saturation — Plasma identifies which frequency areas need boosting and applies tube saturation to only those areas - and only when it’s needed.
- Target Profiles — Powered by award-winning iZotope tech, Plasma applies Flux Saturation according to one of 24 target profiles. Pick a profile to tailor Plasma’s processing to the audio at hand.
- Character settings — Fine-tune Plasma’s adaptive saturating with Attack and Release settings. Turn up the Overdrive fader for extra crunchy goodness.
- Channel Modes and Frequency Handles — Add saturation exactly where you need it. Plasma can focus processing on specific frequencies, the mid or side channels, and transient or sustain parts of the audio.
- Tons of presets — With 49 crafted presets for anything from individual mix elements to the entire master bus, it’s easy to find a quick starting point with Plasma.

iZotope releases the Intelligent Tube Saturation Plugin Plasma

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www.izotope.com