

Rich Nevens Joins Apogee as VP Sales and Customer Success

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Apogee Electronics today announced the appointment of Rich Nevens as Vice President of Sales and Customer Success. In this role, Mr. Nevens will join the executive team to lead sales, channel marketing and customer success worldwide. This move comes as Apogee prepares for accelerated growth in their audio interface and microphone product categories, as well as new projects planned for the future.

Nevens joins Apogee with 30-years of experience leading worldwide sales and

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solutions teams at Euphonix, Avid and most recently, VP Sales and Marketing at Focusrite Pro. He brings years of established relationships with US dealers and global distributors, as well as strong relationships with studios and enterprise customers.

“As an experienced and successful sales executive with a deep understanding of our industry, Rich has a unique balance of domain expertise, relationships and a proven track record for driving revenue to Apogee,” said Betty Bennett, President and CEO of Apogee Electronics. “I’m confident that Rich’s leadership will accelerate this next phase of growth for Apogee. We are pleased to welcome Rich to our team.”

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